



SCHEDULE OF EVENTS

DATE	TIME	STREET ADDRESS	CITY
Sun., Sept. 29	11:00-3:30	195 Route 206 South	Chester, NJ
Wed., Oct. 2	2:00-6:30	3166 Route 22	Somerville, NJ
Thur., Oct. 3	2:00-6:30	2 Interstate Plaza	Ramsey, NJ
Fri., Oct. 4	2:00-6:30	375 Paterson Ave.	Wallington, NJ
Sat., Oct. 5	11:00-3:30	23 Marshall Hill Rd.	West Milford, NJ
Sun., Oct. 6	11:00-3:30	Rt 35 & Harmony Rd.	Middletown, NJ
Wed., Oct. 9	2:00-6:30	260 North County Line Rd.	Jackson, NJ
Thur., Oct. 10	2:00-6:30	2433 Highway 34	Manasquan, NJ
Fri., Oct. 11	2:00-6:30	380 Summerhill Rd.	Spotswood, NJ
Sat., Oct. 12	11:00-3:30	808 Route 46 West	Parsippany, NJ
Sun., Oct. 13	11:00-3:30	2424 Hylan Blvd.	Staten Island, NY
Wed., Oct. 16	2:00-6:30	76 Central Ave.	Clark, NJ
Thru., Oct. 17	2:00-6:30	877 St. George Ave.	Woodbridge, NJ
Fri., Oct. 18	2:00-6:30	4594 Route 9 South	Howell, NJ
Sat., Oct. 19	11:00-3:30	483 S. Livingston Ave.	Livingston, NJ
Sun., Oct. 20	11:00-3:30	540 Passaic Ave.	West Caldwell, NJ
Wed., Oct. 23	2:00-6:30	2401D US Hwy. 22 West	Union, NJ
Thur., Oct. 24	2:00-6:30	318 Lloyd Rd	Aberdeen, NJ
Fri., Oct. 25	2:00-6:30	3600 Park Ave.	South Plainfield, NJ
Sat., Oct. 26	11:00-3:30	178 E. Hanover Ave.	Cedar Knolls, NJ
Sun., Oct. 27	11:00-3:30	60 Beaver Brook Rd.	Lincoln Park, NJ
Tue., Oct. 29	2:00-6:30	437 Route 46 East	Dover, NJ
Wed., Oct. 30	2:00-6:30	171 Browertown Rd.	Little Falls, NJ
Fri., Nov. 1	2:00-6:30	1409 Broad St.	Bloomfield, NJ
Sat., Nov. 2	11:00-3:30	437 Franklin Ave.	Nutley, NJ
Sun., Nov. 3	11:00-3:30	220 W. Passaic St.	Rochelle Park, NJ
Wed., Nov. 6	2:00-6:30	319 Route 130	Hightstown, NJ
Thur., Nov. 7	2:00-6:30	Rt. 9 & First St.	Lanoka Harbor, NJ
Fri., Nov. 8	2:00-6:30	401 South Pitney Rd.	Galloway, NJ
Sat., Nov. 9	11:00-3:30	23 Bethel Rd.	Somers Point, NJ
Sun., Nov. 10	11:00-3:30	4 W. Roosevelt Blvd.	Marmora, NJ
Wed., Nov. 13	2:00-6:30	1603 Big Oak Rd.	Yardley, PA
Thur., Nov. 14	2:00-6:30	330 Oregon Ave.	Philadelphia, PA
Fri., Nov. 15	2:00-6:30	2240 West Marlon Pike	Cherry Hill, NJ
Sat., Nov. 16	11:00-3:30	307 West Route 70	Marlton, NJ
Sun., Nov. 17	11:00-3:30	400 E. Evesham Rd.	Cherry Hill, NJ
Wed., Nov. 20	2:00-6:30	281-031 Rt. 10 & Commerce Blvd.	Succasunna, NJ
Thur., Nov. 21	2:00-6:30	272 Highway 202/31 North	Flemington, NJ
Fri., Nov. 22	2:00-6:30	1207 Route 22	Phillipsburg, NJ
Sat., Nov. 23	11:00-3:30	4701 Freemansburg Ave.	Easton, PA

Questions and Answers

- Q:** What are the ages of the children you help?
A: Ages 6-21. Children younger than 6 have a much faster rate of growth, so they may outgrow a hairpiece before we can finish making it for them. They may be eligible for a synthetic piece before the age of 6.
- Q:** How many ponytails does it take to make a hairpiece?
A: Approximately 6 to 10 ponytails are used to make one hairpiece because we only use the longest lengths.
- Q:** How long does it take?
A: The manufacturing process takes about 4 months to complete a custom-fitted vacuum prosthesis.
- Q:** How do I apply?
A: Print out the application form on our website, at www.LocksofLove.org or contact the Case Manager directly at casemanager@locksoflove.org Once it has been filled out, mail it to us along with copies of the requested documents.
- Q:** What happens when I outgrow my hairpiece?
A: Children who are part of our program may re-apply for a new hairpiece every 18 months up to the age of 21.

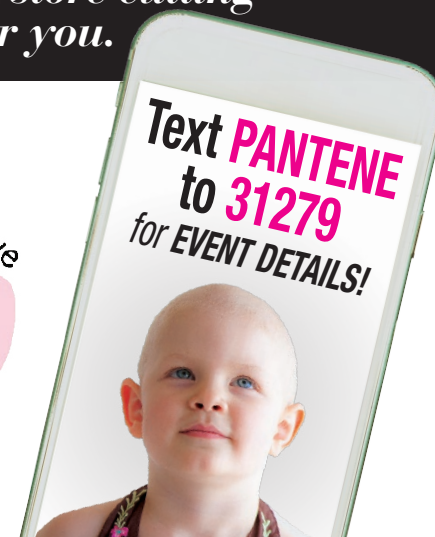


Round up your friends and HELP PANTENE HELP KIDS.

Exclusively at 

DONATE your HAIR

at a  store cutting event near you.



For every cut, Pantene will donate \$50 to Locks of Love for children suffering from medical hair loss.*

*up to \$11,000 will be donated to Locks of Love. Donations and images are updated on a weekly basis.

About Locks of Love

This not-for-profit organization was incorporated in December of 1997 and utilizes donated hair and resources to provide hairpieces to financially disadvantaged children under 21 with medical hair loss. The children receive hair prostheses free of charge.



Locks of Love strives to meet the needs of every financially disadvantaged child struggling with medical hair loss. Approximately 2 million children throughout the U.S. suffer from **alopecia areata**, an autoimmune disorder that causes the hair follicles to shut down. Out of every 10,000 births, about 7 will result in **ectodermal dysplasia**, another condition that can result in permanent hair loss. More than 1.5 million people suffer from serious **burns** each year. Burns to the scalp often cause permanent hair loss. Every year approximately 2,200 children under age 20 are diagnosed with brain tumors. **Radiation treatment to the brain stem** as a treatment for cancer can cause permanent hair loss. About 8 million people in the U.S. suffer from trichotillomania, or compulsive hair-pulling. If a child suffering with this disorder continues the behavior long enough, it may also result in permanent hair loss.

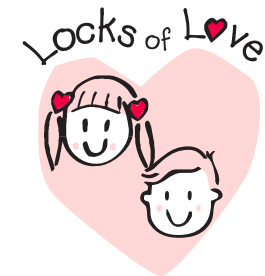


Most wigs sold by retailers are made to fit adults, and are much too big for children to wear. They often require the use of tape or glue to keep them from falling off, and these adhesives can burn or irritate the scalp. In addition, styles of adult wigs are not age-appropriate. Synthetic wigs can mat and frizz with excessive styling.

The hairpieces *Locks of Love* provides are custom-made for each child's head. They are vacuum-fitted, for use by those with a complete loss of scalp hair. The hairpiece forms a vacuum, like a suction cup, and does not require adhesives. Only the wearer of the hairpiece may remove it, by breaking the vacuum seal at the temples. Children can swim, shower and do gymnastics; in short, they can be kids again. Each hairpiece is made from real human hair, and it arrives long, so the children may style it to compliment their face.

Though having a hairpiece is certainly not a cure for any of the conditions suffered by our recipients, it can help ease some social discomforts. Appearing different from the rest of the kids at school is difficult enough, even *with* hair. *Locks of Love* meets a unique need that goes beyond superficial beauty. The children who receive these hairpieces have lost more than their hair; they suffer from a loss of *self*. Providing a hairpiece can restore some normalcy to their everyday lives that most of us take for granted. It is our goal to provide a foundation on which they can begin to rebuild their self-esteem.

There are millions of children in the U.S. and Canada who are living with the daily trials of medical hair loss who may not be aware of our services. *Locks of Love* continues with its initiative to spread awareness about our services within the medical and educational communities. You too can help us help more children - tell someone you know about *Locks of Love*!



Locks of Love

Know someone who
wants to donate hair?

Hair donations must meet these guidelines:

- 10" or longer
- Clean and dry
- Bundled in a ponytail or braid
(*simply cut above the rubber band*)
- Free from bleach
- Hair that has been colored or permed is acceptable