



NJ Food for Thought Campaign

Healthy Food. Strong Kids.

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Schools key to telling parents about summer meals!

When school lets out, hunger sets in for far too many New Jersey children. To combat summertime hunger, communities across New Jersey provide free, healthy meals to any child under 18. We need to make sure parents know about this critical nutrition assistance.

Schools are an especially important way to spread the word.

The New Jersey Food for Thought Campaign has created an easy-to-use [school outreach webpage](#) where you'll find plenty of resources to tell your parents about summer meals.

We have also posted a list of [summer meal sponsors](#), along with a [local outreach toolkit](#), [flyers](#), [social media messages](#), [sample letters to the editor](#) and other [outreach tools](#).

Please download these resources and share with your parents through your e-communications, flyers in the backpack and social media. .

More Info

Tens of thousands of New Jersey students rely on school meals during the academic year. When school's out, family budgets are stretched tight and children lack access to the meals they rely on during the school year. Despite this need and free meals being served in communities across the state, just 21 percent of our kids received these meals in 2016. Please help spread the word!

[Visit njsummermeals.org to start spreading the word!](#)

About Summer Meals

In general, summer meals, funded through the USDA, are free and require no identification or income verification from parents. Unfortunately, many parents simply do not know they exist.

Not only do these programs provide nutritious meals, they also give kids a chance to engage in fun, healthy activities during the summer months. Please help combat childhood hunger and ensure students in your town have the summertime nutrition they need to return to school in September ready to learn.

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The Food for Thought Campaign is a partnership of the New Jersey Departments of Agriculture and Education, child advocates, anti-hunger and health organizations, statewide education associations and national organizations.

[View a list of campaign partners.](#)